

In September 1969, McConnell proposed Earth Day to the San Francisco Board of Supervisors. The proposal won strong support and was followed by an Earth Day Proclamation by the City of San Francisco.

It is March 21, 1970 and the first Earth Day as proposed by McConnell is celebrated in San Francisco.

Meanwhile massive preparations are underway, spearheaded by Gaylord Nelson, a US senator from Wisconsin, who proposes the first nationwide environmental protest "to shake up the political establishment and force this issue onto the national agenda".

On April 22, 1970, 20 million Americans take to the streets, parks, and auditoriums to demonstrate the need for a healthy, sustainable environment. Denis Hayes, the national coordinator, and his staff organized massive coast-to-coast rallies. Thousands of colleges and universities organized protests against the deterioration of the environment and environmental groups, Republicans and Democrats, farmers and labor leaders united for a common cause, creating a momentum that led to the creation of the United States Environmental Protection Agency and the passage of the Clean Air, Clean Water, and Endangered Species acts.

The stage has been set for a broad social movement, and it quickly took shape.

The following year, 1971, environmentalism was given a face by a small team of activists sailing from Vancouver, Canada, in an old fishing boat. These activists, the founders of Greenpeace, believed a few individuals could make a difference. Their mission was to "bear witness" as a peaceful protest to US underground nuclear testing at Amchitka, a tiny island off the West Coast of Alaska.

The same year Friends of the Earth was created from an international coalition of environmental groups.

The era of global environmental organizations had arrived.

We now celebrate Earth Day on April 22, every year worldwide, and it is testimony to the modern age of mass communication in which the TV is crucial in shaping and defining metaphors and symbols of our popular culture that the April 22 date won out and absorbed the original intention of the other earlier Earth Day proposed by John McConnell.

Since 1990 when the Earth Day Network was created by Denis Hayes to promote Earth Day through a worldwide network of organizations, Earth Day has grown to become the world's biggest event, celebrated by more people than any other secular, religious or national day on earth.

Earth Day in Aruba

On April 22, 1993, Accion Ambiental, a group of four people (Milton Ponson, Marcos Bislip, Sandra Robles and Sheila Lampe) together with Fundacion Desaroyo Ecologico Aruba held a news conference and reflected on the need to protect our planet, its natural resources and the ecosystems and to bring this message to the youth in Aruba.

In 1994, Earth Day became a national event in Aruba, when the Earth Flag was hoisted at the National Public Library on April 22. The Governor of Aruba was present and Mr. Nelson Oduer, Prime Minister addressed the assembled crowd with a speech adapted from a text supplied by Milton Ponson.

Na september 1969, McConnell a propone Dia di Tera na e San Francisco Board of Supervisors. E propuesta a haña hopi acogida y a ser sigui pa un Proclamacion di Dia di Tera pa e ciudad di San Francisco.

Ta 21 maart 1970 y e prome Dia di Tera, manera proponi pa McConnell, ta ser celebra na San Francisco.

Mientras tanto preparacionan masivo ta na caminda, encabeza pa Gaylord Nelson, un senador mericano di Wisconsin, kende ta propone e prome protesta ambiental nacional "pa sacudi e mundo politico y forza e tema di medio ambiente riba e agenda nacional".

Riba 22 april 1970, 20 miyon Mericano ta subi caya, taaglomera den parke y auditorio pa demonstra pa muestra e necesidad di un medio ambiente sano y sostenibel. Denis Hayes, e coordinador nacional y su equipo a organiza reunionan popular masivo di costa pa costa. Miles y miles di colegio y universidad a organiza protesta contra e deterioro di e medio ambiente y organisacionan ambiental, Republicano, Democrata, agricultornan y lidernan sindical a uni pa un causa comun, creando un empuhe cu a conduci na e creacion di e United States Environmental Protection Agency y aceptacion di e leyman conoci como Clean Air, Clean Water, y Endangered Species Acts.

E escenario a ser crea pa un movimiento social di base amplio,

cual rapidamente a haña su forma. E siguiente aña, 1971, ambientalismo a haña un cara ora un equipo chikito di activista a nabega for di Vancouver, Canada, den un barco pesquero biew. E activistanan aki, fundadornan di Greenpeace, tawata kere cu algun individual determina por haci un diferencia. Nan mision tawata ta pa "ser testigo" como un manera pacifico di protesta contra pruebanan Mericano nuclear subteraneo na Amchitka, un isla chikito dilanti e costa pabao di Alaska.

E mesun aña Friends of the Earth ta ser crea for di un coalicion internacional di gruponan ambiental. E era di organizacionan ambiental global a cuminsa.

Nos ta celebra Dia di Tera riba 22 april tur aña mundialmente, y e ta muestra di e poder di e edad moderno di comunicacion masal den cual e medio di television ta crucial den forma y defini metafora y simbolo di nos cultura popular cu ta e fecha di 22 april finalmente a gana y a absorba tambe e intencion di e otro Dia di Tera anteriormente proponi pa John McConnell.

Desde 1990 ora Earth Day Network a ser crea pa Denis Hayes pa promove Dia di Tera mediante un red internacional di organizacion, Dia di Tera a crece bira e evento mas celebra na mundo, conmemora pa mas hende cu cualkier otro evento secular, religioso of dia nacional riba planeta Tera.



Earth Day 2000 at Santa Rosa



Earth Day 1996 school project display about marine life

Dia di Tera na Aruba

Dia 22 april 1993, Accion Ambiental, un grupo di cuater hende (Milton Ponson, Marcos Bislip, Sandra Robles y Sheila Lampe) hunto cu Fundacion Desaroyo Ecologico Aruba a tene un rueda di prensa y a reflexiona riba e necesidad pa proteha nos planeta, su recursonan natural y ecosistemanan y pa transmiti e mensahe aki na e hubentud di Aruba.

Na 1994, Dia di Tera a bira un evento nacional na Aruba, ora cu a hisa e Earth Flag na Biblioteca Nacional na Oranjestad riba 22 april. Gobernador di Aruba tawata presente y Sr. Nelson Oduer, Promer Ministro, a hiba un discurso pa e publico presente adapta for di un texto scirbi pa Milton Ponson.